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FOR IMMEDIATE RELEASE

“The 21st Century House Call” Breakfast Forum Brings Together Healthcare Experts to Address How to Best Serve Aging and Disabled Individuals At Home

Portland, Ore., September 22, 2015 – Housecall Providers, a nonprofit primary and hospice medical provider dedicated to serving patients at home, announced the upcoming breakfast forum, “The 21st Century House Call” scheduled for October 20, 2015 from 8-9:30 AM at the Multnomah Athletic Club.

The panel with experts from Housecall Providers, Providence-Oregon, CareOregon and Portland’s Veteran’s Administration will focus on the re-emergence of the medical house call in the American healthcare system. The panel is moderated by Julia Jung, CPA, President & CEO, Kindred House Calls Texas & Divisional Vice President, Innovation and Growth for Kindred House Calls, one of the 17 sites participating in the ongoing Independence at Home national Medicare Study.

“We are excited to bring together a panel of experts to discuss what may be one of the greatest healthcare challenges in the next 20 years - how to best provide medical care to the ever-increasing homebound members in our communities,” said Terri Hobbs, executive director, Housecall Providers. “Not long ago, all health care was delivered in the home. Today, we have the opportunity to modernize the house call and bring it back in a significant way.”

By 2030, more than one in three Americans will be over 50, and according to an [AARP report](#), nearly 80 percent of adults age 65 and older want to remain in their current residence as long as possible. The panelists agree that the best way to serve this aging public who may have one or more chronic conditions such as Alzheimer’s disease, chronic heart failure or diabetes, is in the home. The goal of the medical house call is to improve health outcomes, increase patient comfort and reduce health care costs for elderly and homebound patients.

The panel includes:

- Moderator - Julia Jung, CPA, President & CEO, Kindred House Calls Texas & Divisional Vice President, Innovation and Growth for Kindred House Calls
 - Julia's vision, to improve patient care and reduce health care expenditures, has led to post-acute transition programs, ACO participation and performance based

complex management partnerships.

- Marian Hodges, MD, Medical Director, Geriatrics Program, Providence-Oregon
 - Marian, a practicing geriatrician, oversees Providence's new home care program for frail elderly, Elder at Home, for select Providence Health Plan Medicare Advantage patients.
- Will Kennedy, DO, Medical Director, Population Health Partnerships, CareOregon
 - Will is a palliative care physician by training, which informs a belief that all vulnerable populations need and deserve expanded care models to serve complex needs.
- Robert Gorsuch, DO, Medical Director, Home Based Primary Care, Rehabilitation & Long Term Care Division, Portland Veteran's Administration
 - Robert provides clinical oversight to a large multidisciplinary home care organization and maintains a small clinical practice providing primary care to complex homebound patients.
- Pamela Miner, MD, Medical Director, Housecall Providers
 - Pamela directs the clinical operations of Housecall Providers, which includes primary care, palliative care and hospices services. She specializes in internal medicine as well as hospice and palliative care.

Only at this forum can attendees get a breakdown of new industry data, hear real world case studies and learn more about insightful applications that are paving the way for the future of home healthcare. Tickets are \$40 each and tables can be reserved for \$400. Registration and event information is available at: <https://www.housecallproviders.org/donate-now/21st-century-house-call/>

About Housecall Providers

Housecall Providers is a Portland, Oregon-based nonprofit primary care medical practice and hospice service devoted exclusively to making home medical visits, or house calls, to patients who have great difficulty leaving their residence. A typical Housecall Providers patient is elderly with complex medical issues and multiple chronic disorders such as Alzheimer's disease and chronic obstructive pulmonary disease. Founded in 1995 by Dr. Benneth Husted, Housecall Providers is led by Executive Director, Terri Hobbs and Medical Director, Dr. Pamela Miner. It employs 90 people who care for nearly 2,000 patients annually. To date its clinicians have made more than 135,000 house calls.

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